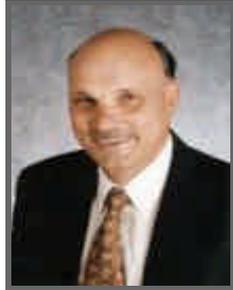


Keynotes

CERA 2006 is proud to announce the following Keynote Speakers:



Edward Haertel
Professor of Education
Assoc. Dean for Faculty Affairs
Stanford University



Micheal W. Kirst
Professor of Education and
Business Administration
Stanford University

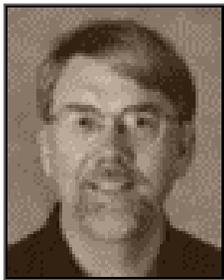


Mica Pollock
Assoc. Professor of Education
Harvard University
Graduate School of Education



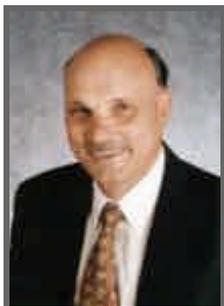
Trish Williams
Executive Director
EdSource

Bios



Edward Haertel
Professor of Education
Associate Dean for Faculty Affairs
Stanford University School of Education

Dr. Haertel is an expert in the area of educational testing and assessment. He looks at ways in which teachers and policymakers use and interpret tests, including uses that go beyond the accurate measurement of ability and achievement. He looks at ways in which teachers and policymakers use and interpret tests, and has found that the real purposes of testing go far beyond obtaining accurate measurements of the abilities of those being tested. Policymakers hope that testing will influence the way teachers teach; that it will enhance the status of teaching as a profession; and that it will convince the public that they are really doing something about educational reform. He is currently examining evidence of different responses by teachers in high-resource versus low-resource classrooms to the pressures of external accountability testing.



Micheal W. Kirst
Professor of Education and Business Administration
Stanford University

Dr. Kirst is a co-founder of Policy Analysis for California Education (PACE), a research consortium, including Stanford, UC Berkeley, and UC Davis that provides policy analysis and assistance to California policymakers. He has published numerous articles on school finance politics, curriculum politics, intergovernmental relations, and education reform policies. He is the author of 10 books, including [The Political Dynamics of American Education](#). Kirst was a member of the California State Board of Education from 1975 to 1982 and its president from 1977 to 1981. Before joining the Stanford faculty, Kirst held several positions with the federal government, including program analyst for the Title I Elementary and Secondary Education Act.



Mica Pollock

Associate Professor of Education
Harvard Graduate School of Education

Dr. Pollock studies how youth and adults struggle to address fundamental questions about racialized inequality and diversity as a routine part of their lives. An anthropologist of education, she examines ongoing, intergenerational disputes over difference, discrimination, and fairness in school and community settings. Her first book, *Colormute: Race Talk Dilemmas in an American School*, winner of the 2005 AERA Outstanding Book Award, explores when it helps to talk in racial terms about people and patterns in schools. Pollock's forthcoming book, *Toward Everyday Justice: Disputing Educational Discrimination in the New Civil Rights Era*, builds on her experience working in the U.S. Department of Education's Office for Civil Rights, where she investigated and addressed claims of discrimination in schools on the basis of race, national origin, gender, and disability. Before receiving her M.A. in anthropology and her Ph.D. in anthropology of education from Stanford, Pollock taught high school in California.



Trish Williams

Executive Director
EdSource

Since 1992, Trish Williams has been the executive director of EdSource, a nonpartisan California nonprofit organization that focuses on helping educators understand educational topics and policy choices. Under Ms. Williams' leadership, EdSource has expanded its research role, broadened the education policy topics it researches and reports on, and diversified and significantly increased its audience reach within California and nationally. Ms. Williams is study project director for *Similar Students, Different Results*, a large-scale survey of principals and teachers in California elementary schools serving low-income students. She has also participated in evaluations of California's Class Size Reduction Research Consortium and the state funded II/USP Program.

For more information, please contact Paul Tuss at ptuss@scoe.net.