



MINUTES

Executive Board

Hyatt Regency Hotel, Long Beach
November 19, 2005

Members Present:

Phil Morse, Paul Tuss, Jim Parker, Tom Barrett, Mary Tribbey, Bob Carlson, Kate Esposito, Chun-Wu Li, Ebrahim Maddahian, Juan Sanchez

Members Absent:

None

Others Present:

Jim Stack

The CERA Executive Board met immediately after the conclusion of the 84th Annual Conference. Paul Tuss, President of the Board, called the meeting to order at approximately 2:30pm. A quorum of the Board members was present.

2005 Annual Conference Debriefing

Feedback from Participants

Twenty-three people completed the conference survey; Mary Tribbey will summarize the results. Jim Parker will elicit additional feedback from an assessment group that meets quarterly at LACOE. Bob Carlson expressed his opinion that the hotel did a terrific job. It was moved, seconded, and unanimously approved that Phil Morse write a letter to the hotel on behalf of CERA to express the Board's appreciation of a job well done.

Session Facilitators

This year members of the Board shared responsibility for collecting attendance data at each of the sessions. (See the last two pages for results.) There was discussion about assigning session facilitators to provide technical support, ensure that each presenter stays on time, and to collect this data next year.

Content

There was discussion about the ongoing struggle to balance content that meets the diverse needs of the CERA membership. It was noted that there were not appreciable numbers of people attending the postsecondary presentations.

Outstanding Paper Criteria

There was discussion about the need to develop very clear Outstanding Paper criteria, and it was agreed to place this item on the January meeting agenda.

CERA Web Pages

There was discussion about the need to post the Outstanding Paper, conference program and abstracts from the 84th Annual Conference on the web.

2006 Annual Conference Planning

Theme

The Board agreed on the theme, Equity—Are We There Yet? as the working title for the 85th Annual Conference.

Keynote Speaker

Members of the Board appeared to agree on a broad focus of educational equity as a guide to selecting the keynote speakers. (The list of potential speakers identified during discussion are listed on the last page under the January meeting agenda.)

Lifetime Achievement Award

The Board briefly discussed and agreed to place this item on the January meeting agenda.

Timing

There was discussion about coordination of the annual conference with CDE's North/South meetings and the possibility of the conference moving to October. Paul Tuss and Jim Parker will discuss this item with Deb Sigmund and Bill Padia.

Location

The 2006 Annual Conference will be held in Monterey. Los Angeles, Catalina, Santa Barbara, San Diego, Palm Springs, and Marina del Rey were mentioned as possibilities for 2007. There was agreement that the location needs to be accessible and attractive to the membership.

The Board agreed to meet on Friday, January 13th, 2006 in Monterey to tour the meeting space, finalize the conference theme, and continue planning. Paul Tuss will arrange rooms for Board members.

Executive Director

There was some discussion about the viability of a part-time position responsible for promoting the organization and doing the work of negotiating contracts and other tasks where continuity and expertise would benefit CERA. There was some discussion about funding to support this position. The Board agreed to place this item on the January meeting agenda.

Finance

Jim Parker reminded the Board of the need to deal with all receipts in the current tax year. December 15th was agreed as the deadline to submit receipts for reimbursement to Tom Barrett.

There was discussion about considering banks other than Bank of America. Mary Tribbey will research statewide credit unions.

CERA Membership

There was agreement to use the annual AERA conference (April 7-11 in San Francisco) as a vehicle to promote membership in CERA.

Specific ideas to help bring attention to CERA included

- Provide a wine reception at the hotel. (Paul Tuss will investigate a room.)
- Provide reception at a local microbrewery, the Thirsty Bear.
- Provide reception at Jim Stack's house.
- Provide promotional flyers on tables and/or in registration packets of California members.
- Send email to California AERA members using the AERA listserv prior to the meeting.

CERA Board Membership

Continuity of Membership

There was discussion about the fact that next year there will be four vacancies on the Board. (CERA will need a new Secretary/Treasury, and Kate Esposito, Ebrahim Maddahian, and Juan Sanchez will have fulfilled their commitments to the Board.) There was discussion about the potential difficulty of finding replacements for that many positions, the benefit of staging Board member turnover, and agreement that it would be good to keep either Kate or Ebrahim on the Board for an additional year. Kate Esposito and Ebrahim Maddahian were both enthusiastic about Kate continuing on the Board for an additional year.

Graduate Student

There was discussion about the term of office for the graduate student position. Juan felt that a three year term provided him an opportunity to contribute. (It was noted that a three year term is not congruent with the bylaws, and that the Board will need to revisit the bylaws.)

There was discussion about recruiting a graduate student from a university other than Berkeley, again to promote CERA membership. Stanford and UCLA were both mentioned.

The Board liked the idea of asking faculty to recommend students and then evaluating applications from those students. There seemed to be agreement that the graduate student should be at the beginning of a doctoral program in research and evaluation.

Diversifying Board

There was discussion about having a person from CDE and a person from a major testing company serve on the Board, and discussion about including another university person.

Election Process

There was discussion about the current election practice, the need to be responsive to our membership, and a desire to learn how other regional organizations elect officers. Phil Morse said that there is a meeting at AERA which would provide an opportunity for CERA to learn from other state associations.

There was discussion about the benefit of having officers elected by the membership at large, and then having the Board appoint the members-at-large.

AERA

Phil Morse noted that AERA needs current names and contact information for Board members, that Nazy Zargarpour's paper needs to be sent in to them, and that someone needs to provide Nazy with some guidance and ensure her participation at AERA.

January Board Meeting Agenda

Board members were requested to 1) consider those people who have been identified as candidates for keynote speakers and for the Lifetime Achievement Award, 2) identify other good candidates and bring names, and 3) get feedback from colleagues on the theme.

Tentative **Agenda** items:

A. Selection of Keynote Speaker

Potential Candidates:

1. Reed Hastings
2. Marion Joseph
3. Maureen DiMarco
4. Jim Popham
5. Jonathan Kozol
6. James Banks
7. Russlyn Ali
8. Mary Frances Berry
9. Jamal Abedi
10. Peter McClaren
11. Mike Rose

B. Selection of Lifetime Achievement Award Recipient

Potential Candidates:

1. Wendy Yen, ETS
2. Jim Popham

C. Election of Board Members in 2006

Potential Candidates:

1. Philip Young, UC Davis
2. Charles Milligan, Fontana Unified (self nominated)
3. Darrell W. Brown, Beaumont Unified (self nominated)
4. Michelle LePatner, Santa Ana USD (self nominated)
5. Paul Hoagland, ETS (self nominated)
6. Nazanin Zargarpour, Claremont Graduate University (self nominated)

D. Outstanding Paper Screening Criteria

E. Finance

F. Executive Director Position

Adjournment

The meeting concluded at approximately 3:30pm.

Respectfully Submitted:

Mary Tribbey, Secretary/Treasurer

84th Annual CERA Conference
 Long Beach, California
 Attendance at Sessions

Thursday, 10:15 to 11:45am							
	Regency D	Regency E	Regency F	Shoreline A	Shoreline B	Harbor ABC	Seaview B
<i>Session</i>	CAHSEE	Collaborative Partnerships	Ed Tech	Reading & Writing	IRT and DIF	Program Evaluation	SARCs
<i>Capacity</i>	80	80	80	60	60	45	80
<i>Attending</i>	78	7	8	6	15	11	15

Thursday, 2:15 to 3:45pm							
	Regency D	Regency E	Regency F	Shoreline A	Shoreline B	Harbor ABC	Seaview B
<i>Session</i>	High School Reform	Teacher Prep Prof Devel	Using Data	Equity	Political Issues in Education	Leadership	Summative /Formative Assessment
<i>Capacity</i>	80	80	80	60	60	45	80
<i>Attending</i>	18	4	62	7	3	2	28

Thursday, 3:45 to 4pm							
	Regency D	Regency E	Regency F	Shoreline A	Shoreline B	Harbor ABC	Seaview B
<i>Session</i>	NCLB	School Reform	Formative Assessment	Math & Science	English Learner Intervention	Moral Education	Graduates & Dropouts
<i>Capacity</i>	80	80	80	60	60	45	80
<i>Attending</i>	6	2	7	4	19	5	42

84th Annual CERA Conference
 Long Beach, California
 Attendance at Sessions
 (continued)

Friday, 8:30 to 10:00am							
	Regency D	Regency E	Regency F	Shoreline A	Shoreline B	Harbor ABC	Seaview B
<i>Session</i>	College Preparation	Service Learning	Technical Issues in Testing	Academic Performance Index	English Learner Program Evaluation	NAEP	
<i>Capacity</i>	80	80	80	60	60	45	80
<i>Attending</i>	11	2	19	44	22	8	

Friday, 10:15 to 11:45am							
	Regency D	Regency E	Regency F	Shoreline A	Shoreline B	Harbor ABC	Seaview B
<i>Session</i>	CAHSEE	Achievement Gap	Data Management	Value Added Approaches	Pedagogy	Teacher preparation, Special Education	
<i>Capacity</i>	80	80	80	60	60	45	80
<i>Attending</i>	48	10	24	14	3	8	

Note: at 10:35 on Friday, there were 17 people talking in the lobby areas, and 5 people with vendors.