



**MINUTES**  
of the  
Executive Board Meeting  
of the California Educational Research Association  
a California nonprofit corporation  
January 20, 2006

A regular meeting of the Executive Board was held on January 20<sup>th</sup> at 9:00am at the Marriott Hotel in Monterey, California for the purpose of planning the 2006 Annual Conference and of transacting all proper business of the corporation. Written notice of this meeting was sent or personally delivered to all members of the Board of record on the books of the corporation at such time and with such contents as required by the bylaws of the corporation.

There were present, representing a quorum of the Executive Board:

Paul Tuss, 1227 Auburn Drive, Davis, CA 95616  
Jim Parker, 9600 Jellico Avenue, Northridge, CA 91325  
Tom Barrett, 3380 14<sup>th</sup> Street, Riverside, CA 92501  
Mary Tribbey, 10030 Jones Avenue, Durham, CA 95938  
Phil Morse, 12582 Foster Road, Rossmoor, CA 90720  
Bob Carlson, 10474 Mather Blvd, Sacramento, CA 95826  
Kate Esposito, 1252 11<sup>th</sup> Avenue #208, Santa Monica, CA 90401  
Chun Wu Li, 3939 13<sup>th</sup> Street, Riverside, CA 92502  
Ebrahim Maddahian, 3701 Glendon Avenue #4, Los Angeles, CA 90034

And there were absent:

Juan Sanchez, 433 Bartlett Street, San Francisco, CA 94110

Paul Tuss, President, acted as chairperson, and Mary Tribbey, Secretary/Treasurer, acted as secretary of the meeting.

The minutes of the meeting of the CERA Executive Board held on November 18<sup>th</sup>, 2005 were read and approved.

### **1. Treasurer's Report**

Tom Barrett submitted an accounting of the income and expenditures for the calendar year 2005 and indicated that all outstanding bills had been paid. The report showed a balance on hand of \$23,342.29 in the Bank of America checking account and \$20,504.21 in the Certificate of Deposit. The 2005 conference expenses were reviewed and discussed. Mary Tribbey agreed to create a spreadsheet to compare conference expenses from year to year.

### **2. Business Items to Maintain Non-Profit Status**

#### **a. Development of Tentative Budget**

Deferred to the next regular meeting.

b. Banking Options

Mary Tribbey reported that she had found no banking institutions that offered CERA both statewide access and benefits comparable to those provided by Bank of America.

c. Installation of Officers Form

Tom Barrett, previous Secretary/Treasurer submitted minutes from the Annual Meeting which document the election of the current Executive Board. Board members present signed the document.

**3. Website Update & Decisions**

The contract with Computer Gal to provide website services has been fulfilled. The Board is happy with Belinda's work and wishes to continue to use her services. Board members agreed to work with Belinda to update the CERA web pages, and to add the sponsor logos to the main page.

**4. 2006 Annual Conference Planning**

a. Theme

The conference theme will relate to equity.

b. Keynote Speakers

Persons suggested included Mica Pollock, Jeannie Oakes, Stephen Crashen, (?) Steele, Geneva Gay, Christine Sleeter, Sylvia Rousseau, Norma LeMoine, and Peter McLaren.

c. Lifetime Achievement Award

Persons suggested included James Popham, Wendy Yen, Jamal Obedi, and Edward Haertel.

d. Outstanding Paper

Kate Esposito will work on a list of criteria for the CERA outstanding paper. Discussion deferred.

e. Fee Structure

There was some discussion of raising membership dues or conference fees by \$25 or less. Board members were not in agreement on this issue and deferred discussion to the next regular meeting.

f. Conference Announcement & Registration Packet

Discussion about improving the quality of the proposal submitted, and having Board members call people who are doing good work. Mary Tribbey will draft an on-line proposal and send it out to the Board for review.

g. Recruiting Exhibitors & Sponsors

Funding provided by the sponsors is beneficial to CERA. Phil Morse will work with the sponsors to learn how CERA can better serve them at the conference, in the hope they will continue to support the conference in the future.

h. Membership Drive at AERA

Kate Esposito suggested targeting UC Santa Cruz and CSU Monterey. There was discussion of letting a few students attend without charge.

**5. Hotel Tour**

Board members toured the Marriott Hotel facilities.

**6. CERA Board Membership**

Discussion about increasing university representation. Discussion about the election process; Bob Carlson will research options.

**7. Business Cards**

Jim Parker will order business cards for the new Secretary/Treasurer.

**8. 2007 Conference Planning**

Jim Parker suggested Action Research as a possible theme.

**9. Executive Director Position**

There was discussion of the benefits of having a person who could recruit new members, engage in fund-raising activities, and take over the annual administrative tasks that are not well served by the laddered Board positions. Phil Morse will draft a job description for the Executive Director and the Board will discuss it in the future.

**10. Dates/Times for Upcoming Board Meetings**

Paul Tuss suggested the next regular meeting be held in San Francisco on April 11th in conjunction with the AERA conference and the CERA reception.

*On motion duly made and carried by the affirmative vote of a majority of the Board members represented at the meeting, the following resolutions were adopted:*

**RESOLVED** that this corporation continue the relationship with Bank of America for the 2006 calendar year and continue to work with Bank of America staff to obtain a credit card.

**RESOLVED** that this corporation reimburse Board members for travel expenses incurred to attend Executive Board meetings (with the exception of the Annual Conference meeting); to include hotel, airfare, ground transportation and mileage at the current rate published by the IRS. (Board members are encouraged to seek reimbursement from their LEA's first.)

**RESOLVED** that this corporation continue to contract with Computer Gal for the provision of website services and support.

There being no further business to come before the meeting, it was adjourned at 3:22 on motion duly made and carried.

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Mary Tribbey, Secretary/Treasurer

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Date