



## *California Educational Research Association*

*Jim Parker, President*  
*Tom Barrett, First Vice President*  
*Mary Tribbey, Second Vice President*  
*Paula Carroll, Secretary/Treasurer*  
*Paul Tuss, Member-at-Large*  
*Bob Carlson, Member-at-Large*  
*Kate Esposito, Member-at-Large*  
*Chun-Wu Li, Member-at-Large*  
*Nazanin Zargarpour, Member-at-Large*  
*Irina Okhremtchouk, Member-at-Large*

**Minutes**  
**Of the Executive Board Meeting**  
**Of the California Educational Research Association**  
**A California nonprofit corporation**  
November 30, 2007

A regular meeting of the Executive Board was held on November 30, 2007, in person, for the purpose of planning the 2008 Annual Conference and for transacting all proper business of the corporation. Written notice was sent or personally delivered to all members of the Board of record on the books of the corporation at such time and with such contents as required by the bylaws of the corporation. Members Present:

There were nine 2008 Board members present, representing a quorum of the Executive Board:

Tom Barrett, Mary Tribbey, Paula Carroll, Irina Okhremtchouk, Nazy Zargarpour, Rachael Perry, I Phillip Young, Roger Yoho, Jim Parker

Members Absent: Mel Webb

There were also three past Board members present: Paul Tuss, Bob Carlson, and Kate Esposito.

### Comments:

The group reviewed the quality of the 2007 CERA conference and discussed the possibility of using room monitors, moderators/commentators in the next year's conference. It was decided that not every room would need a moderator, but that a room monitor who counted attendees, reported problems to an area monitor and who facilitated the evaluation process may be useful. Experienced moderators would be helpful. When planning the 87<sup>th</sup> annual conference, the group will want to consider some changes in scheduling that would result in higher attendance and balanced seating arrangements in all sessions.

Members discussed remuneration for featured speakers and complimentary registrations for selected attendees. There were no decisions made regarding this.

In order to plan for the 87<sup>th</sup> conference year, the group reviewed major committee roles and conference tasks. Details for the development of the Newsletter and Newsletter committee were discussed. It was agreed to not assign the responsibility to an officer position at this time and that Irina will continue on the newsletter committee. The process will included sending out solicitations for submissions, posting guidelines for submissions on the web and a peer review. The committee agreed that the Newsletter would be posted on the CERA website and emailed to the members by the



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end of December, 2008. It was noted that the new bylaws (passed at this conference) include job descriptions for board members.

There was some discussion about the theme and Keynote speakers (considered David Berliner) and the top remuneration for a Keynote for the next conference, though no decisions were made and the discussion will continue at the January 29, 2008, Board meeting at the Rancho Mirage Hotel (the site of the next conference).

Some of the topics considered were:

- General research on teaching and learning as a theme?
- Brain research?
- "Using research to improve education"
- "Evaluation for continuous improvement"

Suggestions that the group may wish to consider at future meetings include planning ways to be a "green" conference (recycle, electronic instead of paper, etc) and that the Treasurer needs to mail or email receipts to non-electronic registrants. After a limited discussion about ways to increase attendance (by determining the demographics of current attendees), the meeting was adjourned.

### **7. Adjournment**

Having concluded the official Board business, the meeting was adjourned at approximately 2:35 p.m.

**Respectfully Submitted,**  
**Paula Carroll, Secretary/Treasurer**