

CERA Treasurer's Report

February 4, 2015

Account Balances – July 2013 through February 4, 2015

	7/23/13	10/10/13	2/1/14	4/8/14	7/22/14	10/7/14	2/4/15
Savings	\$63,665	\$107,033	\$59,003	\$52,563	\$47,574	\$53,993	\$72,296.75
Checking	\$777	\$1,294	\$29,015	\$2,413	\$3,178	\$3,893	\$19,658.29
PayPal balance	<u>\$19,172</u>	<u>\$36,559</u>	<u>\$3,921</u>	<u>\$3,921</u>	<u>\$20,451</u>	<u>\$68,917</u>	<u>\$3,657.13</u>
	\$83,614	\$144,886	\$91,939	\$58,897	\$71,203	\$126,803	\$95,612.17
Cks or Debts				<u>\$300</u>	<u>\$1,961</u>	<u>\$562</u>	<u>\$11,159.80</u>
Reporting Balance	\$83,614	\$144,886	\$91,939	\$58,597	\$69,242	\$126,241	\$84,452.37

CERA 2014 Expenditures by Category					
5100 Annual Conference	Jan-Mar	April - June	July - Sept	Oct-Dec	Total 2014 Expense
5110 Food and Beverage/Rooms	\$27,268			\$63,719	\$90,987
5111 Equipment Rental/ AV Services				\$1,216	\$1,216
5112 Speakers/Speaker Travel	\$288			\$1,884	\$2,172
5113 Awards/Incentives)	\$300	\$195		\$3,502	\$3,997
5116 Conference Printing	\$3,135				\$3,135
5117 Refunds	\$1,200			\$1,975	\$3,175
5118 Temporary Help	\$2,972			\$3,499	\$6,471
5119 Other Conference Costs				\$2,115	\$2,115
5120 Deposit for 2014 Conference Site	\$20,000				\$20,000
5300 Membership Communication					
5310 CERA Publications/Newsletter	\$1,100	\$923	\$298		\$2,321
5320 Constant Contact/Survey Methods/PP	\$85	\$392	\$340	\$409	\$1,226
5340 Zerista/Event Force		\$2,000	\$30	\$3,000	\$5,030
5400 Relations with Other Organizations					
5410 AERA/other Association Dues	\$100				\$100
5420 Memberships Other Associations	\$150			\$100	\$250
5430 Travel to other Association Meetings		\$625	\$1,662		\$2,287
5610 Executive Director					
5611 Salary/Consulting Fee	\$13,013		\$2,840		\$15,853
5612 Travel	\$334		\$740		\$1,074
5620 Administrative Costs					
5621 Fiscal Services/PayPal Admin				\$1,340	\$1,340
5625 Insurance and Bonding			\$800		\$800
5622 Technical Services			\$237		\$237
5630 Executive Secretary					
5611 Salary/Consulting Fee				\$625	\$625
5612 Travel				\$558	\$558
5700 Governance/Board Meeting Expense					
5710 Board Meeting Related Travel	\$2,347		\$1,070	\$8,651	\$12,068
5720 Meeting Facility/Room Cost	\$4,659		\$4,238	\$323	\$9,220
5800 Taxes and Government Fees					
5820 State Tax and Fees	\$20	\$20		\$60	\$100
Total Quarter Expenditure – All Categories	\$76,971	\$4,155	\$12,256	\$92,976	\$186,358

Total 2014 Expenses \$186,358 (Includes 2014 Contractual Obligation to Paula Carroll of \$11,160)

Projections – 2015 Income and Expenses

Cash on Hand	\$95,612
Obligation to Paula	<u>\$11,160</u>
Usable Balance	\$84,452
Income (Anticipated)	
Membership	\$18,443
Conference Fees	\$90,475
Sponsorship/Exhibitor	\$60,000
	\$168,918
Available Resources	
Cash on Hand	\$84,452
Anticipated Income	<u>\$168,918</u>
	\$253,370
Expenses - Anticipated Conference Related	
Disney	\$105,000
Other Conference	<u>\$15,000</u>
	\$120,000
Organizational	
Membership Communication	\$7,500
Relations with Other Organizations	\$2,500
Executive Director (including travel/material)	\$14,000
Admin Costs/Insurance	\$2,800
Executive Secretary (including travel/material)	\$10,000
Supplies, Copying, Phone	\$2,500
Board Meeting Expense	<u>\$25,000</u>
	\$64,300
2015 Summary Projected Income/Expense	
Available Resources	\$253,370
Anticipated Expenses	<u>\$184,300</u>
Projected Year-end Balance	\$64,070
Difference 2014 and 2015 Year-End Balance (Projected)	
2014 Year-end Actual	\$84,452
2015 Year-end Projected	<u>\$69,070</u>
Difference 2014 to 2015	\$15,382